

|                                                                                                                                                                                                                                                                                                   |                            |                 |             |               |               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-----------------|-------------|---------------|---------------|
|  <b>2026 NCCAA Conference<br/>Sponsorship Opportunities</b><br><br>May 19 – May 22, 2026<br>Hotel Ballast<br>Wilmington, NC                                                                                      | <b>Change<br/>Agent</b>    | <b>Platinum</b> | <b>Gold</b> | <b>Silver</b> | <b>Bronze</b> |
|                                                                                                                                                                                                                                                                                                   |                            |                 |             |               |               |
| <b>INVESTMENT</b>                                                                                                                                                                                                                                                                                 | <b>25k</b>                 | <b>15k</b>      | <b>10k</b>  | <b>5k</b>     | <b>2.5k</b>   |
| <i>All sponsors will be granted exposure to the North Carolina Community Action Association (NCCAA) network and its community partners through company links on the NCCAA website, participation in the Annual Conference workshops, exhibits and the following benefits below, respectively:</i> |                            |                 |             |               |               |
| <b>Exhibit space</b> at NCCAA Conference                                                                                                                                                                                                                                                          | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Company Brochures</b> in conference onsite program                                                                                                                                                                                                                                             | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Company Logo &amp; Organization Name</b> in conference onsite program<br><i>(payment and logo due by March 6th)</i>                                                                                                                                                                            | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Company Logo &amp; Organization Name</b> on signage displayed in registration/conference exhibit area<br><i>(payment and logo due by March 28th)</i>                                                                                                                                           | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Ribbon and nametag specific to level of sponsorship</b>                                                                                                                                                                                                                                        | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Recognition</b> from podium during Opening/Closing events                                                                                                                                                                                                                                      | ✓                          | ✓               | ✓           | ✓             | ✓             |
| <b>Advertisement</b> in conference onsite program                                                                                                                                                                                                                                                 | Center Spread              | Full Page       | Full Page   | Full Page     | ½ Page        |
| <b>Admittance</b> to all conference workshops                                                                                                                                                                                                                                                     | 6 reps                     | 3 reps          | 2 reps      | 1 rep         | 1 rep         |
| <b>Admittance</b> to all conference workshops and events                                                                                                                                                                                                                                          | 6 reps                     | 3 reps          | 2 reps      | 1 rep         |               |
| <b>Recognition in Event e-communications/website</b>                                                                                                                                                                                                                                              | ✓                          | ✓               | ✓           |               |               |
| <b>Company featured in NCCAA Newsletter</b> <i>(payment and article due by March 13th)</i>                                                                                                                                                                                                        | ✓                          | ✓               |             |               |               |
| <b>Remarks</b> by sponsor/representative at Awards Luncheon <i>(Thurs., May 21st – 3 minutes)</i>                                                                                                                                                                                                 | ✓                          | ✓               |             |               |               |
| <b>Contact Directory</b> for NCCAA agencies                                                                                                                                                                                                                                                       | ✓                          | ✓               |             |               |               |
| <b>Remarks</b> by sponsor/representative at 2026 Sneaker Ball Gala <i>(Thurs., May 21st – 3 minutes)</i>                                                                                                                                                                                          | ✓                          |                 |             |               |               |
| <b>Remarks</b> by sponsor/representative at General Opening Session<br><i>(Wed., May 20<sup>th</sup> – 5 minutes)</i>                                                                                                                                                                             | <b>Banner Sponsor</b><br>✓ |                 |             |               |               |



**2026 NCCAA Conference**  
Wilmington, NC, May 19 - 22  
Hotel Ballast

| Check ✓                 | <b>SPONSOR/EXHIBIT/ADVERTISE</b>                                                                                                                                                                                                              | <b>Member/<br/>Non-Member</b> |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| <b>SPONSOR AN EVENT</b> |                                                                                                                                                                                                                                               |                               |
|                         | <b>Welcome Reception Sponsor (2)</b><br>Company name and sponsor level recognition on signage and all conference materials.<br>Reserved table.                                                                                                | \$ 2500/3000                  |
|                         | <b>NCCAA Conference Edition<br/>Center Spread, Agency News Article (1)</b><br>Company name and sponsor level recognition highlighted in a center page spread ad in onsite program and event newsletter.                                       | \$ 2000/2500                  |
|                         | <b>Awards Luncheon VIP Sponsor (4)</b><br>Company name, VIP sponsor level recognition, and expanded company profile for four sponsors in the onsite program, VIP table seating, four Luncheon tickets, reserved seating.                      | \$ 2000/2500                  |
|                         | <b>Morning Break Sponsor (3)</b><br>Company name and sponsor level recognition on signage and onsite program.                                                                                                                                 | \$ 1000/1500                  |
|                         | <b>Conference Tote Bag Sponsor (1)</b><br>Company name and sponsor level recognition as Tote Bag Sponsor in onsite program.                                                                                                                   | \$ 1000/1500                  |
|                         | <b>Pen Sponsor (1)</b><br>Company name and sponsor level recognition as Pen Sponsor in onsite program.                                                                                                                                        | \$ 650/750                    |
|                         | <b>Neck Wallet Sponsor (1)</b><br>Company name and sponsor level recognition as Neck Wallet Sponsor in onsite program.                                                                                                                        | \$ 1000/1500                  |
|                         | <b>Awards Luncheon Tabletop Sponsor (8)</b><br>Company name and sponsor level recognition displayed on each table at the Awards Luncheon and in onsite program.                                                                               | \$ 750/1000                   |
|                         | <b>Auction Gift Sponsor</b><br>Company name and sponsor level recognition in onsite program.                                                                                                                                                  | \$ 100/150                    |
| <b>EXHIBIT</b>          |                                                                                                                                                                                                                                               |                               |
|                         | <b>Exhibitor Booth</b><br>Early bird exhibit table at Welcome Reception Tues. eve., company name and expanded company profile in onsite program, inclusion in conference email blasts, exhibit booth includes 6 ft. table/skirt and 2 chairs. | \$600/700                     |
| <b>ADVERTISE</b>        |                                                                                                                                                                                                                                               |                               |
|                         | <b>Inside Front Cover Ad in Onsite Program (1)</b>                                                                                                                                                                                            | \$ 1500/2000                  |
|                         | <b>Inside Back Cover Ad in Onsite Program (1)</b>                                                                                                                                                                                             | \$ 1500/2000                  |
|                         | <b>Full Page Ad in Onsite Program</b>                                                                                                                                                                                                         | \$600/750                     |
|                         | <b>¼ Page Ad in Onsite Program</b>                                                                                                                                                                                                            | \$ 300/400                    |
|                         | <b>Company/Agency Flyers placed in tote bag</b>                                                                                                                                                                                               | \$ 600/750                    |
|                         | <b>TOTAL Sponsorship Investment</b>                                                                                                                                                                                                           | \$ _____                      |

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